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SAINT-GOBAIN WEBER EXTENDS LOW DUST TECHNOLOGY FROM UK MANUFACTURING BASE

Saint-Gobain Weber, whose core products include high performance decorative external renders, external wall insulation, construction mortars, floor screeds and tile adhesives and grouts, is widely recognised as a manufacturer of innovative solutions providing easy to use, great value products that are specified throughout the construction industry. Innovation ensures the company is positioned, and remains, at the forefront of technology and product advancement.

Following the welcome introduction of **Low Dust Technology** to selected best-selling products in the tile fixing range just 18 months ago, consistent research and development, not to mention overwhelming demand from stockists and fixers, has resulted in yet another product to carry **Low Dust Technology**. The popular **weber.floor flex** joins **weber.set rapid SPF** in the **Saint-Gobain Weber Low Dust Technology** range.

The introduction of **Low Dust Technology** has made a dramatic reduction in airborne dust created during pouring and mixing of the adhesive without changing the premium characteristics of the original product. **weber.floor flex** is a high performance, self-levelling compound which is self-smoothing and can be used up to 50mm on most substrates, including wood, and is ideal for use with under floor heating and under tile warming. Its rapid setting characteristic can accept light foot traffic after just 2 – 4 hours which is a great advantage where a quick application is necessary.

As with **weber.set rapid SPF**, **weber.floor flex** with **Low Dust Technology** is manufactured in the UK. **Weber** have three manufacturing locations in the UK with existing sites in Ballyclare, Northern Ireland, Flitwick, Bedfordshire and Telford, Shropshire.

“Our site at Flitwick is one of the very few factories in Europe with the capacity to manufacture a low dust fibre modified levelling compound,” says Rachel Appleyard, Product Manager, **Saint-Gobain Weber**, “which is good on all counts. Good for ensuring product quality and consistency; good for the environment affording the shortest route to market, and good for keeping our pricing policy in check. This is key to making our premium products super-competitive. We know our customers will enjoy using **weber.floor flex** with **Low**



Dust Technology – it's both more comfortable and more convenient to use while **Saint-Gobain Weber** absorbs the additional manufacturing costs.”

More information: 08703 330070
www.netweber.co.uk

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Press information:
Mark Owens
Weber
Tel: 01525 722170

Jackie Biggin Media Ltd
West Hall, Gt Braxted
Essex CM8 3EP
T: 01621 89 1200
F: 01621 89 3546