

EMBARGO 1ST NOVEMBER 2016**THE FUTURE IS BRILLIANT WHITE WITH NEW WEBERFIX PRO LITE TILE ADHESIVE**

The new **weberfix pro lite** wall tile adhesive, designed for fixing all ceramic and porcelain tiles in interior applications, is both lightweight and Brilliant White. This high performance flexible adhesive enables extra coverage without increasing the load which is vital in eliminating the effect of any expansion or contraction in the substrate.

“**weberfix pro lite** is a very sophisticated wall tile adhesive,” says Tracey Dempster, head of marketing, **Saint-Gobain Weber**, “which has excellent non-slip and very high grab qualities. It is ideal where extra water resistance is required, such as in wet rooms, domestic and commercial showers, kitchens and bathrooms, but it is equally suitable to dry conditions. This new product will be supported with 200 **Weber** Rewards loyalty points. And while we’re making tilers happy with extra points we’ve manufactured **weberfix pro lite** adhesive in Brilliant White which gives the applicator more confidence when using light coloured tiles or grout.”

weberfix pro lite adhesive meets D2 TE Classification for improved dispersion and reduced slip as well as its extended opening time which is up to 30 minutes after spreading. **weberfix pro lite** is quick and easy to apply and supplied ready mixed in 13kg pails (approximately 10L). This adhesive requires no priming and is ready for grout in 24 hours.

weberfix pro lite is manufactured in the UK helping to ensure product quality, uniformity and availability with reduced transportation costs and CO₂ emissions.

Saint-Gobain Weber has a team of experienced technical advisors available to provide advice both at the specification stage and during application. Detailed specifications can be provided for specific projects and site visits, and on-site support can be arranged on request.

For more information or for technical support, please contact **Saint-Gobain Weber** on 08703 330 070, or visit www.loveweber.co.uk. Customers in Ireland should call 028 9335 2999. A free download of the ‘Redeem on the go’ App is available for iPhone and iPad users and from Google Play for Android smartphones and tablet users. Follow **Love Weber** on Twitter @LoveWeber for the latest company news and updates.

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