

FOR FREE AND IMMEDIATE RELEASE

SAINT-GOBAIN WEBER'S WEBER.FLOOR FLEX WITH LOW DUST TECHNOLOGY JUST GOT QUICKER

Recent technical improvements to **Saint-Gobain Weber's weber.floor flex with Low Dust Technology** has resulted in improved set-time by as much as two hours. Established as one of **Weber's** top selling floor screeds the set-time for light foot traffic following application has improved from 2-4 hours down to 1-2 hours, allowing fastest possible access.

weber.floor flex with Low Dust Technology is a high performance, cement-based, self-smoothing and self-levelling renovation screed. It is used for correcting irregularities on difficult surfaces including concrete slabs, pre-cast elements, wooden flooring and existing ceramic and rigid plastic tiles. It is also suitable for floating floors and floors with under-floor heating, and will cover flexible coverings, parquet flooring and certain floor paints. **weber.floor flex with Low Dust Technology** can be built up to a maximum thickness of 50mm and its fibre-modified formula increases strength and resilience. In humid situations such as kitchens, bathrooms, spas and indoor pool areas, **weber.sys protect** tanking system may be applied over **weber.floor flex**.

"This intelligent renovation screed has excellent levelling properties with improved bond," says Peter Temprell, sales and marketing director, **Saint-Gobain Weber**, "but its new rapid-setting performance puts it in a league of its own. It is exactly what the industry, property owners and professional applicators want."

Low Dust Technology, which is already present in selected best-selling products in **Weber's** tile fixing range, significantly reduces airborne dust created during the pouring and mixing processes without compromising the premium characteristics of the original product.

"**Low Dust Technology** makes products more comfortable, cleaner and convenient to use," continues Mr Temprell, "and it is also present in **weber.set rapid SPF**, an ultra-fast application product in **Weber's** tile range, which allows grouting in just two hours."

Weber products with **Low Dust Technology** are manufactured in the UK at facilities in Bedfordshire, Shropshire and Northern Ireland, helping to ensure product quality, uniformity and availability with reduced transportation costs and CO₂ emissions.

For more information about these products, for technical support or for details of the **Love Weber Rewards** loyalty scheme, please contact **Saint-Gobain Weber** on 08703 330 070, or visit www.loveweber.co.uk. Customers in Ireland should call 028 9335 2999.

A free download of the 'Redeem on the go' App for iPhone and iPad users is also available from iTunes. Follow **Love Weber** on Twitter @loveweber for the latest news and updates.

ENDS

Press information:

Peter Temprell

Saint-Gobain Weber

Jackie Biggin Media Ltd

West Hall, Gt Braxted, Essex CM8 3EP

T: 01621 89 1200/F: 01621 89 3546