

weber  
saint-gobain

rewards.

loving you back



## SAINT-GOBAIN WEBER SUPPORTS GRAND OPENING OF EAST MIDLANDS CERAMICS TRADE CENTRE

To mark the opening of the East Midlands Centre (EMC) of Excellence for the tiling trade, Saint-Gobain Weber who manufacture innovative products for professional tile applicators, attended the Grand Opening, a week-long celebration which took place in March.

The new Centre in Hucknall Road, Nottingham, is a purpose-built facility providing an extra 5,000sqm of warehousing, a state-of-the-art trade service area and a special computerised resource centre for education and training.

The Grand Opening was attended by sales staff from Saint-Gobain Weber's specialist tile sales team who provided a Ferrari F1 simulator for the event. Money raised, an estimated £3,000, has been donated to The Stroke Association. The week culminated in a well-attended darts match on the Friday evening where prizes provided by Weber and other leading suppliers were auctioned off.

"Working with the Slawson family, who founded the company more than 35 years ago, have continued to invest and expand the business regardless of challenging trading times in recent years," says Simon Titmus, Area Sales Manager, Saint-Gobain Weber, "so it is inspiring that they have developed this new facility which we are sure will be a great success."

The resource centre will create a regional forum for manufacturers and suppliers to showcase latest innovations and developments and to demonstrate new techniques to professional tilers.

Phil Slawson, Trade Operations Manager, EMC Tiles, says: "The Centre of Excellence will be a regional resource avoiding unnecessary travel for our customers allowing them to

keep up with manufacturers' developments and industry leaders will be giving master classes and demonstrations here in one place. This will give tiling students and more experienced applicators the unique opportunity to meet the top practitioners and learn directly from them." He continues that the Centre will provide hundreds of customers with generous discounts and a loyalty points scheme.

For more information about this project, or for technical support, please contact Saint-Gobain Weber on 08703 330 070, or visit [www.loveweber.co.uk](http://www.loveweber.co.uk). Customers in Ireland should call 028 9335 2999.

A free download of the Tile Fixing 'Redeem on the go' app for iPhone and iPad users is also available from iTunes. Follow Saint-Gobain Weber on Twitter @LoveWeber for the latest company news and updates.

